



Community Fund Guidelines

2025



Purpose

The Powerco Community Fund supports community-driven, one-off initiatives with up to \$5,000 in funding. These projects must benefit communities within our electricity network areas (Coromandel, South Waikato, Western Bay of Plenty, Taranaki, Whanganui & Rangitikei, Manawatū, and Wairarapa).

We have developed this document to make our requirements clear to potential partners when they are making applications for the Powerco Community Fund.

Please read through this document carefully to ensure your application meets our Powerco Community Fund Guidelines.

What we are looking for

We fund **projects** that:

- Directly benefit your community
- Address real issues with long-term impact
- Show a strong plan and measurable outcomes
- Create positive brand awareness for Powerco

Applications must show **at least two** of the following:

- Content creation opportunities for our channels
- Event space for Powerco presence
- Staff volunteering options
- Access to leaders/innovators for content
- Benefits to Powerco customers/partners
- Targeted marketing opportunities
- High level of community involvement

As part of this fund, we do not fund

- Individuals or sports teams
- Religious, political or divisive organisations
- Events or costs outside our electricity network area
- Completed or late projects
- Repeat recipients (must be at least two years since last funding)
- Operational costs (eg wages, rent)
- Schools, playcentres
- Events or projects happening outside of the delivery period - October 2025 and April 2026.

Your application must include

- Key project/event details
- Target audience
- Full project plan and timeline
- Confirmed sponsors
- Clear benefit list for Powerco
- Deadline and milestone calendar
- Application via Powerco's community fund form only

If you would like to see examples of past recipients of the Powerco Community Fund, check out our website [here](#).

Application and review process

1. Submit through Powerco's Community Fund form only
2. Applications reviewed by Community Engagement team
3. Top applications reviewed by wider stakeholder group
4. You'll be notified of the outcome after the funding round closes
5. If successful:
 - Sign contract and provide verified bank details
 - Funds will be paid out within designated timeframe

Reporting requirements

Progress report: Required every three months for projects longer than three months.

Completion report: Due within one month of completion and includes:

- Summary and images
- Media mentions
- Fund usage breakdown
- Engagement metrics (social reach, attendees, etc)
- Project outcomes and community impact

